

ANNUAL CONVENTION & THE MEGA SHOW

TENTATIVE SCHEDULE

SEPTEMBER 30 - OCTOBER 2, 2010 • Ocean City Convention Center • Ocean City, Maryland

THURSDAY, SEPTEMBER 30, 2010

9:00 a.m. – 2:00 p.m.	Golf Tournament – 10:00 a.m. Shotgun Start	Rum Pointe
7:00 p.m. – 10:00 p.m.	Welcome Reception/Jamaican Beach Party	Seacrets

FRIDAY, OCTOBER 1, 2010

8:00 a.m. – 9:00 a.m.	Federal PAC Breakfast	O.C. Convention Center
8:00 a.m. – 8:30 a.m.	TIA Goes Green*	O.C. Convention Center
8:30 a.m. – 9:15 a.m.	Orange Oil Technology*	O.C. Convention Center
9:00 a.m. – 11:00 a.m.	Legislative Workgroup*	O.C. Convention Center
9:30 a.m. – 10:15 a.m.	Environmental Best Practices for the Tire and Service Station Dealer*	O.C. Convention Center
10:15 a.m. – 11:00 a.m.	Michelin's Environmental and Sustainability Programs*	O.C. Convention Center
11:00 a.m. – 11:30 a.m.	WMDA Board of Directors & Membership Meeting	O.C. Convention Center
11:00 a.m. – 12:00 noon	SSDA-AT Board of Directors Meeting	O.C. Convention Center
11:15 a.m. – 12:00 noon	Maryland Scrap Tire Program*	O.C. Convention Center
11:30 a.m. – 12:15 p.m.	General Membership Meeting	O.C. Convention Center
12:00 noon – 1:00 p.m.	Grille on the Bay	O.C. Convention Center
1:00 p.m. – 2:00 p.m.	Thinking Inside the Box – Maximizing Profits*	O.C. Convention Center
1:00 p.m. – 2:00 p.m.	Internet Marketing*	O.C. Convention Center
1:00 p.m. – 2:30 p.m.	Greening Highways Means Saving Money and the Environment*	O.C. Convention Center
2:00 p.m. – 4:00 p.m.	Murf's Turf Town Hall Meeting Presented by WMDA*	O.C. Convention Center
2:45 p.m. – 3:30 p.m.	Superfund Issues Affecting the Tire Industry*	O.C. Convention Center
3:30 p.m. – 4:00 p.m.	Separating Myths from Facts Concerning the Use of Recycled Rubber Products*	O.C. Convention Center
4:00 p.m. – 7:30 p.m.	Mega Trade Show	O.C. Convention Center
8:30 p.m. – 11:30 p.m.	Hospitality Suites	Clarion Resort Fontainebleau Hotel

SATURDAY, OCTOBER 2, 2010

7:45 a.m. – 10:00 a.m.	Awards Breakfast/Harry T. Murphy Customer Service Contest Awards Presentation	Clarion Resort Fontainebleau Hotel
9:00 a.m. – 9:45 a.m.	What Dealers Can and Should Do to Become Greener*	O.C. Convention Center
10:00 a.m. – 10:45 a.m.	One Team, One Planet: Thinking Green for a Better Tomorrow*	O.C. Convention Center
10:15 a.m. – 11:30 a.m.	MDE – Daily Inventory Reconciliation*	O.C. Convention Center
10:15 a.m. – 11:30 a.m.	Wheel-Off Prevention*	O.C. Convention Center
10:15 a.m. – 11:30 a.m.	Profit Spike System: Proven Profit Building System*	O.C. Convention Center
10:45 a.m. – 11:30 a.m.	Eco-Friendly Tire and Auto Care*	O.C. Convention Center
11:30 a.m. – 3:30 p.m.	Mega Trade Show	O.C. Convention Center
3:15 p.m.	Grand Prize Drawings	O.C. Convention Center
3:30 p.m. – 5:00 p.m.	Environmental Networking Reception	O.C. Convention Center
7:00 p.m. – 11:00 p.m.	Crab/Seafood Feast	Higgins Crab House North

* Educational sessions are subject to change and open to all members at no cost. Conference registration fee applies.
Visit www.wmda.net for up-to-date program details and to register.

HOTEL INFORMATION

Clarion Resort Fontainebleau Hotel
10100 Coastal Highway
Ocean City, MD 21842

WMDA Member Rates (Single/Double):

Double/Double	\$139.00	1 Bedroom Condo	\$159.00
Executive King	\$159.00	2 Bedroom Condo	\$184.00
Studio King	\$169.00	3 Bedroom Condo	\$299.00
Cabana	\$187.00	<i>All rates per night plus tax.</i>	

Make reservations by calling 1-800-638-2100 (cut-off date is September 13, 2010). Mention WMDA/The Mega Show to receive convention room rate.

ANNUAL CONVENTION & THE MEGA SHOW

REGISTRATION FORM

SEPTEMBER 30 - OCTOBER 2, 2010 • Ocean City Convention Center • Ocean City, Maryland

WEEKEND REGISTRATION RATE*

Includes Meal Functions, The Mega Show, All Educational Seminars, Association Events and Hospitality Suites

Fee/Per Person:

- \$225.00/Member
- \$175.00/Spouse/Guest/Employee
- \$115.00/Children (14 & under)

Welcome Reception at Seacrets Restaurant
Continental Breakfast – Friday & Saturday
Legislative Workgroup
Board of Directors Meeting
Membership Meeting
Grille on the Bay
Educational Seminars – Friday & Saturday
Murf's Turf Town Hall Meeting
The Mega Show
Hospitality Suites at Clarion Resort Fontainebleau Hotel
Awards Breakfast
Crab/Seafood Feast at Higgins Crab House North

FRIDAY REGISTRATION RATE*

Fee/Per Person:

- \$99.00/Member
- \$59.00/Spouse/Guest/Employee
- \$49.00/Children (14 & under)

Continental Breakfast
Legislative Workgroup
Board of Directors Meeting
Membership Meeting
Grille on the Bay
Educational Seminars
Murf's Turf Town Hall Meeting
The Mega Show
Hospitality Suites at Clarion Resort Fontainebleau Hotel

SATURDAY REGISTRATION RATE*

Fee/Per Person:

- \$125.00/Member
- \$85.00/Spouse/Guest/Employee
- \$75.00/Children (14 & under)

Continental Breakfast
Educational Seminars
The Mega Show
Awards Breakfast
Crab/Seafood Feast at Higgins Crab House North

REGISTRATION FEES*

Member

_____ x \$ _____ = \$ _____

Spouse/Guest/Employee

_____ x \$ _____ = \$ _____

Children (14 & under)

_____ x \$ _____ = \$ _____

Total Registration Fees \$ _____

INDIVIDUAL TICKETS*

Golf Tournament† (before September 10)
_____ x \$160.00 = \$ _____

Welcome Reception at Seacrets Restaurant
_____ x \$45.00 = \$ _____

Continental Breakfast – Friday
_____ x \$15.00 = \$ _____

Legislative Workgroup
_____ x \$25.00 = \$ _____

Educational Seminars – Friday & Saturday
_____ x \$30.00 = \$ _____

Educational Seminars – Friday Only
_____ x \$15.00 = \$ _____

Educational Seminars – Saturday Only
_____ x \$15.00 = \$ _____

Grille on the Bay
_____ x \$30.00 = \$ _____

The Mega Show
_____ x \$10.00 = \$ _____

Murf's Turf Town Hall Meeting
_____ x \$15.00 = \$ _____

Hospitality Suites at Clarion Resort Fontainebleau Hotel
_____ x \$15.00 = \$ _____

Continental Breakfast - Saturday
_____ x \$15.00 = \$ _____

Awards Breakfast
_____ x \$25.00 = \$ _____

Crab/Seafood Feast at Higgins Crab House North
_____ x \$45.00 = \$ _____

Total Individual Tickets \$ _____

**Non-Member Rates are 50% higher.*

†Golf Tournament is NOT included in Registration Packages.

*Please return completed form
and payment to:*

WMDA
1532 Pointer Ridge Place, Suite G
Bowie, MD 20716

or fax to: 301-390-3161

*For additional information,
please call 1-800-492-0329
or visit www.wmda.net*

ATTENDEE INFORMATION (PLEASE PRINT OR TYPE)

Attendee Name: _____
Spouse/Guest/Employee Name: _____
Child/Children Name(s) 14 & under: _____
Please List Golf Partners: _____
Business: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____ E-mail: _____

PAYMENT INFORMATION

Check Enclosed (Payable to WMDA) Bill my credit card: Visa MasterCard American Express Exp. Date: _____
Zip Code of Billing Address for Charge Card: _____
Registration Total: \$ _____ Account # _____ CVV Code: _____
Individual Ticket Total: \$ _____ Account Name (print) _____
Total Balance Due: \$ _____ Signature _____